

DUQUESNE UNIVERSITY
Communication & Rhetorical Studies

Walking the Humanities into the Marketplace

The Ethical Difference



**5th Biennial
Philosophy of Communication Conference:
Pragmatism**

**Sponsored by the
Department of Communication & Rhetorical Studies
and the Communication Ethics Institute
at Duquesne University**

June 7–9, 2022

All times are according to Eastern Daylight Time (EDT).

DAY 1: TUESDAY, JUNE 7, 2022

8:45 a.m. – 9:00 a.m.

Conference Welcome

Janie M. Harden Fritz, *Duquesne University*

Erik Garrett, *Duquesne University*

9:00 a.m. – 10:15 a.m.

Room 1A

The Pragmatism of Charles S. Peirce

Chair: Anthony M. Wachs, *Duquesne University*

“Some Applications of the Law of Mind”

Michael Raposa, *Lehigh University*

“Awareness of Language by a Pragmatist and a Significian: Welby and Peirce on Signs, Logic, and Understanding”

Susan Petrilli, *University of Bari Aldo Moro*

“Chiastic Interdependence in Peirce’s Pragmatism”

Jamin Pelkey, *Ryerson University*

“Communication in the Light of Peirce’s Pragmatic Synechism”

Ivo A. Ibri, *Pontifical Catholic University of São Paulo*

9:00 a.m. – 10:15 a.m.

Room 1B

Biblical Narrative and the Communicative Event

Chair: David Errera, *Duquesne University*

“McLuhan’s ‘Writing on the Wall’: Metaphor, Irony, Metonymy & Synecdoche in Daniel 5”

Christopher S. Morrissey, *Trinity Western University*

“The First Dialogue: Philosophical, Theological, and Ethical Aspects”

Gilad Elbom, *Oregon State University*

“In the Quest for the Identity of Devadasis in Antiquity”

Neethu Parvathy S., *MIT World Peace University*

10:30 a.m. – 11:45 a.m. Room 2A
Charles S. Peirce: Sign, Art, and Inquiry

Chair: Matt Lindia, *Duquesne University*

“Notes toward a Semeiotic of Art”

Nicholas L. Guardiano, *Southern Illinois University*

“Charles Sanders Peirce and the Anthropocene: A Ventriloquial Stance”

François Cooren, *Université de Montréal*

Frédéric Dion, *Université de Montréal*

“Charles Peirce and the Community of Inquiry”

Maughn Gregory, *Montclair State University*

10:30 a.m. – 11:45 a.m. Room 2B
Matthew Lipman and the Educational Role of Philosophy

Chairs: Maughn Rollins Gregory, *Montclair State University*

Megan Jane Lavery, *Teachers College, Columbia University*

“Dramatizing the School through Philosophy: Matthew Lipman as an Educational Reformer”

Stefano Oliverio, *University of Naples Federico II*

“Lipman’s ‘Great Experiment’: From Early Theoretical Influences to Contemporary Educational Research and Practice”

Alina Reznitskaya, *Montclair State University*

Nadia Stoyanova Kennedy, *New York City College of Technology*

“Matthew Lipman on Teaching Children Logic and Critical Thinking”

Mark Weinstein, *Montclair State University*

“The Philosophical Novel for Children: Matthew Lipman’s Theory of the Philosophical Text”

Darryl De Marzio, *University of Scranton*

“Tertiary Qualities and Narratives: The Importance of Their Interconnectedness for Caring Thinking”

Dina Mendonça, *Universidade Nova de Lisboa*

Magda Costa Carvalho Teixeira, *University of the Azores*

“Matthew Lipman and Education for Democracy and Social Justice”

Arie Kizel, *University of Haifa*

10:30 a.m. – 11:45 a.m.

Room 2C

Dietrich von Hildebrand, Philosopher of Communication

Chair: Susan Mancino, *Saint Mary’s College*

“Hildebrand on the Intimate Structure of Human Sexuality as Grounding Spousal Self-Communication”

Maria Fedoryka, *Ave Maria University*

“Von Hildebrand, Wojtyła, and a Catholic Philosophy of Communication of Love”

Natalia E. Wohar, *Duquesne University*

“Faithfully Responding to the Demands of the Historical Moment: Dietrich von Hildebrand’s Ignored Warnings Concerning Trends within the Catholic Intellectual and Liturgical Tradition”

Anthony M. Wachs, *Duquesne University*

“Von Hildebrand and the Interpersonal Virtue of Meekness”

Justin Bonanno, *Ave Maria University*

12:00 – 1:00 p.m.

Keynote – “Peirce and the Primacy of Practice: Implications for Understanding Communication”

Vincent Colapietro, *Pennsylvania State University*

1:15 p.m. – 2:30 p.m.

Room 3A

Pragmatics and Aesthetics in Philosophy of Communication: Digitality, Dialogue, and the Depth of Ritual-Mediated Presence

Chair: Luigi Russi, *Schumacher Society*

“Immediacy and Community: Presence as Prerequisite for Common Sense”

Joel Ward, *Geneva College*

“The Voice as a Hero of Dialogue in Dewey and Bakhtin”

Deborah Eicher-Catt, *Pennsylvania State University*

“Poetic Attention, Enchantment, and Resilience in Hollow Times”

Özüm Üçok-Sayrak, *Duquesne University*

“Ritual-Mediated Presence in the Third Media Age”

Natalia E. Wohar, *Duquesne University*

1:15 p.m. – 2:30 p.m.

Room 3B

Philosophy of Communication: Thought and Action

Chair: Michael Kearney, *Duquesne University*

“Philosophy: The Most Pragmatic Discipline”

Algis Mickunas, *Ohio University*

“How Do We Come to Knowledge Together?: The Epistemologies of C. S. Peirce and Kenneth Burke in the Theatre of Scotus’s ‘Univocity’”

Joshua Hill, *Pennsylvania College of Technology*

“Don’t Just Do Something—Think!': Or, ‘Does New Materialist Thought Do Anything?’”

Robert Foschia, *Pennsylvania State University, York*

2:45 p.m. – 4:00 p.m.

Room 4A

Pragmatism and the Question of Reductionism for Human Communication

Chair: John J. Jasso, *Ave Maria University*

“Dewey’s Demos: A Defense of Political Pragmatism”

Blake Faulkner, *Hillsdale College*

“Confronting the Reductionism of Pragmatism with Richard M. Weaver”

Eric Grabowsky, *Dickinson State University*

“Communication as Transformation: The ‘Trinity’ of Communication”

Lane J. Grafton, *Independent Scholar*

“We Get What We Ask For: The Idealistic Foundations of Pragmatism”

Anthony M. Wachs, *Duquesne University*

2:45 p.m. – 4:00 p.m.

Room 4B

Pragmatism and Higher Education: Applying Philosophy of Communication to Pedagogical Practices

Chair: Janie M. Harden Fritz, *Duquesne University*

“From Pupil to Professional: John Dewey’s Education and Experience and a Review of the Internship Experience for the Communication Student”

Sarah M. DeIuliis, *Duquesne University*

“Permanently Temporary or Temporarily Permanent? Lecturers, Instructors, and Adjuncts and the Philosophy of Communication”

Matthew P. Mancino, *Indiana University South Bend*

“Public Opinion and Tenure: Student Surveys, Peer Assessment, and the Role of Opinion in Higher Education Administrative Practices”

Kati Sudnick, *University of North Carolina Wilmington*

2:45 p.m. – 4:00 p.m.

Room 4C

Applications: Pragmatism and Digital Technology

Chair: Michael Kearney, *Duquesne University*

“The Power of Narrative Rationality Through Character Development: Analyzing Zagreus from *Hades* (2018)”

Rose Snyder, *Juniata College*

“A Human Call to Action: The Necessity of Reflection and Critical Thought in a Technological Age”

Tara Toth, *Duquesne University*

“Social Media and Social Penetration Theory: Impact and Implications”

Maryl McGinley, *University of Pittsburgh at Johnstown*

Kaitlyn Poad, *University of Pittsburgh at Johnstown*

DAY 2: WEDNESDAY, JUNE 8, 2022

9:00 a.m. – 10:15 a.m. Room 5A
The Pragmatism of Jane Addams

Chair: Janie M. Harden Fritz, *Duquesne University*

“The Heart of Jane Addams: A Poietic-Pragmatic Response to ‘Human Wretchedness’”
Özüm Üçok-Sayrak, *Duquesne University*

“Jane Addams’ Memory Praxis: Philosophy of Communication in Dialogic Exchange”
Susan Mancino, *Saint Mary’s College*

“Difference and Morality Online: Jane Addams, Democracy, and the Algorithm”
Kati Sudnick, *University of North Carolina Wilmington*

“Jane Addams on the Practice of Radical Civility and the Creation of a Deliberative Ecology”
Robert Danisch, *University of Waterloo*

9:00 a.m. – 10:15 a.m. Room 5B
Philosophy of Communication: Semiotics I

Chair: Matt Lindia, *Duquesne University*

“In Which Sense Is It Appropriate to Discuss of Charles S. Peirce’s Philosophy of Communication?”
Alain Létourneau, *Université de Sherbrooke*

“Communication with Stones: Semiotic Synechism as a Way of Dwelling in the Already Lived In”
Luigi Russi, *Schumacher Society*

“Habits, Signs Users, and Behavior in Morris’s Pragmatism”
Dario Dellino, *University of Bari Aldo Moro*

10:30 a.m. – 11:45 a.m. Room 6A
John Dewey’s Pragmatism and Communication

Chair: Preston Carmack, *Duquesne University*

“Communication, Knowledge, and Art in Dewey’s Philosophy”

Laura E. Haubert, *Universidad Católica de Córdoba-Unidad Asociada al CONICET*

“John Dewey at Hull House: Addams’ Influence on Pragmatist Aesthetics and Theory of Education”

Fabio Campeotto, *Universidad Católica de Córdoba-Unidad Asociada al CONICET*

“Experimentalism, Democracy, and Education in Dewey’s Thought”

Juan M. Saharrea, *Universidad Católica de Córdoba-Unidad Asociada al CONICET*

“Communication, Public Sphere, and Education: An Assessment of the Interaction between Pragmatism and Critical Theory”

Diego O. Fonti, *Universidad Católica de Córdoba-Unidad Asociada al CONICET*

“Communication between Education and Aesthetics: Dewey’s Philosophy Today”

Claudio M. Viale, *Universidad Católica de Córdoba-Unidad Asociada al CONICET*

10:30 a.m. – 11:45 a.m.

Room 6B

Philosophy of Communication: Semiotics II

Chair: Paulo M. Barroso, *Polytechnic Institute of Viseu*

“Revisiting the Absent Sign of Empathy in ‘The Good Doctor’”

Rafael Jimenez-Catano, *Universidad Pontificia de la Santa Cruz*

Andrea Claudia Valente, *York University*

“Sign and Virtual in Peirce’s Semiotics: The Potency of Thought”

Paulo M. Barroso, *Polytechnic Institute of Viseu*

“Mimicry as an Abductive Hypothesis: Strategic Semiosis Between Mind and Nature”

Fabiola Ballarati Chechetto, *Pontifical Catholic University of São Paulo*

12:00 p.m. – 1:00 p.m.

Keynote - “Semioethics and Interfaith Action: Jane Addams and ‘The Fellowship of the Deed’”

Annette Holba, *Plymouth State University*

1:15 p.m. – 2:30 p.m.

Room 7A

Intersections of Pragmatism and Rhetoric

Chair: Tim Michaels, *Pennsylvania State University*

“Radical Rhetoric Revisited: On the Tension of Argument and Violence through Thoreau’s Proto-Pragmatism”

Tim Michaels, *Pennsylvania State University*

“Radical Pluralism: William James and the Making of the Common”

James K. Stanescu, *Mercer University*

“The Role of Phronesis in the Interplay of Hermeneutics and Rhetoric”

Nichodemus Okafor, *Duquesne University*

1:15 p.m. – 2:30 p.m.

Room 7B

Strategic Corporate Communication: Narratives and Pragmatism

Chair: Garnet Butchart, *Duquesne University*

“The Power of Strategic Corporate Narratives: The Data Privacy Debate”

Michele M. Wisnesck, *Duquesne University*

“What Do You Mean “Trees Cause Pollution”?”: Climate Narratives, Mixed Messaging, and Communication Failures in the Climate Debate”

Carla R. Richards, *Duquesne University*

“The Un-American Dream: Understanding the Interplay of the Precariat, Labor Shortage, and Identity in a COVID-19 Atmosphere”

Abbey N. McCann, *Duquesne University*

“Figure and Ground; Symptom and Disease: Neoliberal Capitalism and Burnout”

Alex Fagin, *Duquesne University*

2:45 p.m. – 4:00 p.m.

Room 8A

Who is a Pragmatist?: Du Bois, James, Nietzsche, and de Beauvoir

Chair: Rodney Lyde, *Duquesne University*

“Consciousness in William James’ Pragmatism and Its Implications for His Philosophy of Communication”

Andri Kosasih, *Duquesne University*

“The Role of *The Crisis* in the Crisis: The Philosophy of Communication of *The Crisis* as Superintended by the Black Pragmatism of W.E.B. Du Bois”

Rodney Lyde, *Duquesne University*

“Was Nietzsche a Pragmaticist?”

Andrew R. Smith, *Edinboro University*

“The Pragmatic Language of Freedom in the Works of Simone de Beauvoir”

Linda Coleman, *Duquesne University*

2:45 p.m. – 4:00 p.m.

Room 8B

Pragmatism and Public Practices: Addams and Dewey

Chair: Janie M. Harden Fritz, *Duquesne University*

“Jane Addams and Listening: Listening-For, Listening-To, and Listening-With”

Mike Jostedt, *St. Louis Community College & Webster University*

“Conflict, Conscience, and Contemporary Higher Education: The Addams-Dewey Debate as a Practical Expression of Biesta’s Subjectification”

Andrew Ogilvie, *University of Southern California*

“Addam’s Commitment for an Inclusive Conversation: Leaving No One Behind for an Effective Inclusive Deliberation”

Basak Guven, *Duquesne University*

2:45 p.m. – 4:00 p.m.

Room 8C

Philosophy of Communication: From the Ancients to Levinas to Post-structuralism

Chair: Garnet Butchart, *Duquesne University*

“Where Post-structuralism Speaks Through Communication Studies”

Garnet Butchart, *Duquesne University*

“Writing about Ethics after Levinas”

Moshe Rachmuth, *Portland State University*

“Discovering Nothing to Create Anything: Gorgias’ *On the Nonexistent* and the World-Building Power of *Logos*”

Katlin Kolby, *Middle Tennessee State University*

DAY 3: THURSDAY, JUNE 9, 2022

9:00 a.m. – 10:15 a.m.

Room 9A

The Pragmatism of W. E. B. Du Bois

Chair: Erik Garrett, *Duquesne University*

“Pragmatism’s Force and Folly: Du Bois, Racial Violence, and the Meanings of a ‘New South’”
Jeff Kurtz, *Denison University*

“To Vote or Not to Vote: The Pragmatic and Pessimistic Prophecy of W. E. B. Du Bois”
Andre E. Johnson, *University of Memphis*

“W. E. B. Du Bois and Pragmatism: A Lens for Viewing the American Color Line”
Victor Grigsby, *Duquesne University*

“What is Pragmatic? On the Niagara Movement’s ‘Declaration of Principles,’ 1905”
Andrew Tinker, *Middle Tennessee State University*

9:00 a.m. – 10:15 a.m.

Room 9B

The Sun Will Come Out Tomorrow: Hope as a Pragmatic Tool

Chair: Özüm Üçok-Sayrak, *Duquesne University*

“Pragmatic Pop Culture in the Classroom: A Look at How the Small-Screen Other Can Aid in Intercultural Competence”
Brandy Hadden, *Duquesne University*

“Structure and Event: Industry, Environment, and Health”
Alex Fagin, *Duquesne University*

“The Crisis of Burnout in an Ongoing Pandemic: A Pragmatic Approach to Tenacious Hope”
Abbey N. McCann, *Duquesne University*

“Teaching Hope: How a K-12 Model of Citizenship Education Can Develop Sustainable Hope in Children”
Jessica Neu, *Duquesne University*

10:30 a.m. – 11:45 a.m. Room 10A
Applications: Pragmatism and Crisis

Chair: Victor Grigsby, *Duquesne University*

“Andrus de Laguna, Du Bois, and the Problem of Alarms and Alarming”
Tom Duncanson, *Green Citizen Diplomacy Project*

“Commodification of the Spirit: A Philosophical Analysis of *The Last Black Man in San Francisco*”
Paul A. Lucas, *University of Pittsburgh at Johnstown*

“Crisis Leadership by Association: The Pragmatic Philosophy of Communication of the NAACP in Responding to the Problem of Twentieth Century and Beyond”
Rodney Lyde, *Duquesne University*

“The Public Memory of the Parkland Shooting: Analyzing the Speeches and Activism of Emma González”
Maita Gallo, *University of Pittsburgh at Johnstown*

10:30 a.m. – 11:45 a.m. Room 10B (Roundtable)
Discussing Cubist Realism: Neo-McLuhan, Neo-Thomist, Neo-Aristotelian Rhetorical Metaphysics

Chair: Matt Lindia, *Duquesne University*

Anthony M. Wachs, *Duquesne University*
Richard Thames, *Duquesne University*
Matt Lindia, *Duquesne University*

12:00 p.m. – 1:00 p.m. Keynote – “Building a Beloved Community in a Wounded World: Womanism and the Pragmatism of W. E. B. Du Bois”
Annette Madlock Gattison, *Independent Scholar Professor-at- Large, Sister Circle Writers*

1:15 p.m. – 2:30 pm. Room 11A
Tenacious Hope and Technology: Pragmatic Counters to the Myth of Progress

Chair: Preston Carmack, *Duquesne University*

“Let There Be . . . Meta? An Exploration of the Philosophical Implications of Mark Zuckerberg’s Vision for the Re-Creation of Human Communication”

Preston Carmack, *Duquesne University*

“Holding On: The Tenacious Communication Ethics of W. E. B. Du Bois”

Rodney Lyde, *Duquesne University*

“Essentialism in the Thought of Jacques Ellul”

Matt Lindia, *Duquesne University*

1:15 p.m. – 2:30 pm.

Room 11B

Pragmatism, India, and Philosophical Issues in Communication

Chair: Scott R. Stroud, *University of Texas at Austin*

“Intercultural Communication, Vivekananda, and the Classical Pragmatists”

Albert R. Spencer, *Portland State University*

“Present Possibilities: Pragmatism and Mindfulness”

Jeremy Engels, *Pennsylvania State University*

“A Dictionary of American Essentialism: American Pragmatism and India’s Dalit Rights Movement”

Suraj Yengde, *University of Oxford & Harvard University*

“The Significance of Bhimrao Ambedkar’s Navayana Pragmatism for the Philosophy of Communication”

Scott R. Stroud, *University of Texas at Austin*

2:45 p.m. – 4:00 p.m.

Room 12A (Roundtable)

Author Meets Interlocutors: *Ethics and Insurrection: A Pragmatism for the Oppressed*

Chair: Erik Garrett, *Duquesne University*

Matt Lindia, *Duquesne University*

Nathaniel Cox, *Duquesne University*

Rodney Lyde, *Duquesne University*

Jacoby Carter, *Howard University*
Erik Garrett, *Duquesne University*
Damion Waymer, *University of Alabama*

Respondent: Lee McBride, *College of Wooster*

2:45 p.m. – 4:00 p.m. Room 12B (Roundtable)
Rhetoric, Race, and Religion: Philosophy of Communication
Responses

Chair: Michael R. Kearney, *Duquesne University*

“Privilege as a Background Force for the Philosophy of Communication About Race”
David Errera, *Duquesne University*

“Learning and Care for the Other: Dialogic Coordinates for Religion and Race”
Michael R. Kearney, *Duquesne University*

“Rhetoric, Race, and Religion Discussion through a Pedagogical Moment”
Seth McPherson, *Duquesne University*

2:45 p.m. – 4:00 p.m. Room 12C
Applications: Pragmatism and Social Responsibility

Chair: Natalia Wohar, *Duquesne University*

“Applying Addams’ Philosophies on Charity to Current Corporate Social Responsibility Practices”
Janelle L. H. Gruber, *Pennsylvania State University Schuylkill*

“Using Pragmatism for Health Literacy in Medicaid Member Communication Materials”
Jordan Moore, *Duquesne University*

“Humanity in the Age of Genetic Technologies: A Pragmatist Perspective”
Slavica Kodish, *Southeast Missouri State University*

“What’s at Stake: Human Dignity, Autonomy, and Altruism in the Debate on Organ Markets”
Aric Hluch, *Ohio State University*

4:00 p.m. – 4:30 p.m. Conference Closing
Erik Garrett, *Duquesne University*
Janie M. Harden Fritz, *Duquesne University*