

DUQUESNE UNIVERSITY
Communication & Rhetorical Studies

Walking the Humanities into the Marketplace

The Ethical Difference



*Communication Ethics
in Urban Settings*

16th Biennial Communication Ethics Conference

**Sponsored by the
Department of Communication & Rhetorical Studies
and the Communication Ethics Institute
at Duquesne University**

June 8–10, 2021

All times are according to Eastern Daylight Time (EDT).

DAY 1: TUESDAY, JUNE 8, 2021

Zoom 1

Meeting ID: 954 5940 9407

Passcode: cec1

8:30 a.m. – 8:40 a.m.

Conference Welcome

Ronald C. Arnett, *Chair and Professor of the Department of Communication & Rhetorical Studies at Duquesne University*

Kristine L. Blair, *Dean of the McAnulty College & Graduate School of Liberal Arts at Duquesne University*

8:45 a.m. – 10:00 a.m.

Concurrent Panel 1A

Urban Communication Ethics on the Grid: Media Ecology Perspectives

Chair: Sarah M. DeIuliis, *Duquesne University*

“The Ethics of Surveillance: A Study of the U.S. and Great Britain’s Attitudes towards Surveillance”

Susan M. Fredricks, *Pennsylvania State University, Brandywine*

“Ellul’s Technique Revisited: Human Relationships in the Digital Age”

Slavica Kodish, *Southeast Missouri State University*

“Ruth and the City: McLuhan’s Global Village, Migrants, and Nomads”

Christopher S. Morrissey, *Trinity Western University*

8:45 a.m. – 10:00 a.m.

Concurrent Panel 1B

Urban Communication Ethics to Scale: Local and Cosmopolitan Considerations

Chair: Janie M. Harden Fritz, *Duquesne University*

“On Becoming A Liberal Ironist: Rorty’s View on Communicative Practice”

Suhyeon Hwang and Andri Kosasih, *Duquesne University*

“The Agenda-Spin Theory: The Ethical Solution to Political Rhetoric Prevailing Bias”
Richard Vatz, *Towson University*

“A Paradigm Shift in the Perception of Numbers: The Power of Small Numbers”
Basak M. Guven, *Duquesne University*

10:15 a.m. – 11:30 a.m. Concurrent Panel 2A
The Ethics of the Black Preaching Tradition

Chair: Andre E. Johnson, *University of Memphis*

“C.L. Franklin and Womanism: A Close Reading of ‘Hosea and Gomer’”
R. Janae Pitts-Murdock, *Christian Theological Seminary*

“A Black Prophet and the White Press: An Afrocentric Analysis of the Prophetic Rhetoric of Jeremiah A. Wright, Jr. at the National Press Club”
Frederick Douglass Haynes, III, *Christian Theological Seminary*

“Purple Pulpit Politics: The Womanist Prophetic Rhetoric of African American Women Pastors during the 2020 Election”
Lisa Goods, *Christian Theological Seminary*

“The Black Church and Rhetorical Theology: The Pastoral Persona of the Humble Teacher”
Nicole McDonald, *Christian Theological Seminary*

10:15 a.m. – 11:30 a.m. Concurrent Panel 2B
Communicating with Our Families: Continuity and Interruption

Chair: Maryl McGinley, *University of Pittsburgh at Johnstown*

“Motherhood and Loneliness: The Social Media Dilemma”
Maryl McGinley, *University of Pittsburgh at Johnstown*
Jill K. Burk, *Pennsylvania State University, Berks*

“Family Civility and Incivility: Technologies and their Implications”
Janie M. Harden Fritz, *Duquesne University*

“Pocket Televisions in the Private Sphere”

Joel S. Ward, *Geneva College*

11:45 a.m. – 1:00 p.m.

Concurrent Panel 3A

Who is My Neighbor?: Contested Identities in Urban Spaces

Chair: Richard Thames, *Duquesne University*

“Approaching the Cross-cultural Perception of English- and French-speaking Canadians from an American Perspective”

Philip Clarke, *Duquesne University*

“Self Joy in the Suffering of Others: Models of Urban and Rural Home Values in Communicology”

Richard Lanigan, *International Communicology Institute*

“The Communicative Morphology of Anonymity in Community and Society”

Isaac E. Catt, *Duquesne University*

11:45 a.m. – 1:00 p.m.

Concurrent Panel 3B

Cultural Implications of the City: Attending to Urbanism, Racism, and the Hyperreal in Urban Communication

Chair: Susan Mancino, *Saint Mary's College*

“Fabled Influences on (Hyper)Real Spaces: Umberto Eco's *The Book of Legendary Lands*”

Susan Mancino, *Saint Mary's College*

“Figuring Others, Grounding Selves: Dialogic Ethics in Urban Communication Praxis”

Austin Hestdalen, *Duquesne University*

“What's in a Name? Contending with White Supremacy in the Renaming of Urban Spaces”

Kati Sudnick, *University of North Carolina Wilmington*

11:45 a.m. – 1:00 p.m. Concurrent Panel 3C
Communication Ethics Activities for Critical Thinking and Reflection

Chair: Leeanne M. Bell McManus, *Stevenson University*

“Defining Communication Ethics”

Leeanne M. Bell McManus, *Stevenson University*

“Racism in the Workplace”

Tammy Swenson Lepper, *Winona State University, Minnesota*

“Ethical Perspectives and Philosophical Thinking”

Melba Velez Ortiz, *Grand Valley State University*

1:15 p.m. – 2:30 p.m. Concurrent Panel 4A
Benjamin Bates’s “Making Communication Scholarship Less WEIRD:” A Roundtable

Chair: Janie M. Harden Fritz, *Duquesne University*

Benjamin Bates, *Ohio University*

Timothy Brown, *Queens University of Charlotte*

Janie M. Harden Fritz, *Duquesne University*

Ronald C. Arnett, *Duquesne University*

1:15 p.m. – 2:30 p.m. Concurrent Panel 4B
Building a Flourishing Community through Model-Informed Communicative Practices and Capabilities

Chair: Carl Dister, *ReliabilityFirst Corporation*

“Professions and Professionalisms: Exclusive and Inclusive Dialogues in the Evolution of a Community”

Janeta Tansey, *Virtue Medicine*

“Case Study: A Community Resilience Approach”

Myra Moss, *Ohio State University*

“Current Tools for Optimizing Flourishing”

Dinesh Kumar, *Mitovia, Inc.*

“Portfolio Management Community Flourishing”

Don Racey, *Engage*

“The Role of the Logointegrator in Influencing a Dialogos Network”

Carl Dister, *ReliabilityFirst Corporation*

2:45 p.m. – 3:45 p.m.

Keynote Address – “Ethics and a Mediated Polis: Love Thy Neighbor?”

Susan Drucker & Gary Gumpert, *Urban Communication Foundation*

Introduction by Ronald C. Arnett, *Duquesne University*

DAY 2: WEDNESDAY, JUNE 9, 2021

Zoom 2

Meeting ID: 960 2731 9993

Passcode: cec2

8:00 a.m. – 9:15 a.m. Concurrent Panel 5A
Sensing the Beautiful: Aesthetics and Communication
Ethics

Chair: Natalia E. Wohar, *Duquesne University*

“Communication Ethics of Aesthetic Rhetoric”

Anthony M. Wachs, *Duquesne University*

“Media Ecology as Philosophical Aesthetics”

Matthew Lindia, *Duquesne University*

“Communication Ethics of Urban Church Aesthetics”

Natalia E. Wohar, *Duquesne University*

8:00 a.m. – 9:15 a.m. Concurrent Panel 5B
Attending to the Other

Chair: Ronald C. Arnett, *Duquesne University*

“The Dialogical Ethics of Romance: Lin-Manuel Miranda’s Hamilton”

Tom Lessl, *University of Georgia*

“Monotheistic Religions, Multicultural Societies and Globalization: Semioethic Vistas”

Susan Petrilli, *University of Bari Aldo Moro*

“Dialogic Ethics in Establishing Husserl-Archives Leuven: The Saying, the Said, and the Trace”

Susan Mancino, *Saint Mary’s College*

“Managing Homelessness in a Big City: A Linguistic Analysis of ‘Dialogic Action’ by People in the Homelessness Crisis in Warsaw”

Urszula Okulska, *University of Warsaw, Poland*

9:30 a.m. – 10:30 a.m. Keynote Address – “Facing the Divide Since Babel: The Contribution of Faith to Urban Settings”

Father Jordi Pujol, *Pontificia Università della Santa Croce*

Introduction by Ronald C. Arnett, *Duquesne University*

**10:45 a.m. – 12:00 p.m. Concurrent Panel 6A
Grounding Urban Communication Ethics: Theoretical Explorations**

Chair: Ronald C. Arnett, *Duquesne University*

“The Ethics of Freedom of Speech and Expression”

Algis Mickunas, *Ohio University*

“Three Arguments about Urbanity-Communication-Ethics: The Minimal, The Maximal, and the Practico-Meta”

Tom Duncanson, *The Green Citizen Diplomacy Project*

“Rapping Toward Racial Reconciliation? An Ethical Interrogation of ‘I’m Not Racist’”

John Hatch, *Eastern University*

“The Ethical Grounding of Safe Zone Training: A Critique and Proposal”

Joshua Hill, *Pennsylvania College of Technology*

**10:45 a.m. – 12:00 p.m. Concurrent Panel 6B
Communication Ethics Pedagogical Practices**

Chair: Natalia E. Wohar, *Duquesne University*

“Business and Professional Communication Pedagogy: The Transformative Power of Language”

Matthew P. Mancino, *Indiana University South Bend*

“A Pedagogical Approach to ICC”

Aurora Pinto, *Duquesne University*

“Reflections on Interpersonal Communication Pedagogy: Thinking outside the Therapeutic”

Justin Bonanno, *Ave Maria University*

“Communication Ethics and Public Speaking”

Andrew Tinker, *Middle Tennessee State University*

“Reflections on Teaching COMM 202W: Business & Professional Communication”

Basak M. Guven, *Duquesne University*

10:45 a.m. – 12:00 p.m.

Concurrent Panel 6C

Rhetorical Rhythms of the City: A Dialogic Engagement with Ethics in Urban Contexts

Chair: Preston Carmack, *Duquesne University*

“Take Only Photos, Leave Only Digital Traces: Listening to Community Narratives in Urbex Photography”

Ava Francesca Battocchio, *Michigan State University*

“Listening to, and Documenting, the City: Conducting Oral History Interviews in a Small Minnesota City”

David Beard, *University of Minnesota Duluth*

“Rhythms of Revolution: Story-Centered Action and Integrated Marketing Communication”

Preston Carmack, *Duquesne University*

“Queer Rhythms in the Mile High City”

Kristen Herring, *Colorado State University*

“Exploring a ‘Listening Method’: A Brief Overview of Interdisciplinary Approaches”

Elizabeth S. Parks, *Colorado State University*

Tate Adams, *Colorado State University*

Olivia E. Jones, *Colorado State University*

“Diversity is a Lie”

Blake Faulkner, *Hillsdale College*

“Confronting Nominalism in the Cities with Richard M. Weaver”

Eric Grabowsky, *Dickinson State University*

“The Polis, Policy, and Urbane Rhetoric”

Joel S. Ward, *Geneva College*

Respondent: Andrew C. Jones, *LCC International University*

1:45 p.m. – 2:45 p.m.

Keynote Address – “Addressing the Chaos: Africana Communication and the Problem with Moving On”

Andre E. Johnson, *University of Memphis*

Introduction by Janie M. Harden Fritz, *Duquesne University*

3:00 p.m. – 4:15 p.m.

Concurrent Panel 8A

Dialogic Editing: Attending to the Trace of the Other

Chair: Kristen L. Majocha, *California University of Pennsylvania*

“Editing: Philosophical Hermeneutics in Action”

Ronald C. Arnett, *Duquesne University*

“Editing Ethically: Intentionality as Editorial Method”

Kristen L. Majocha, *California University of Pennsylvania*

“Negative Capacity, Dialogic Civility, and the Editing Encounter: A Contemplative Dialogic Perspective”

Ozum Ucok-Sayrak, *Duquesne University*

Luigi Russi, *Schumacher Society*

“Grading in Real Time”

Joel S. Ward, *Geneva College*

“Editing Otherwise: Text as Trace of the Other”

Cem Zeytinoglu, *East Stroudsburg University*

“Reading Stumm: Reflections on Dialogic Research, Writing, and Editing”
Janie M. Harden Fritz, *Duquesne University*

3:00 p.m. – 4:15 p.m. Concurrent Panel 8B
Written in Stone: Memorializing Urban Communication
Ethics

Chair: Richard W. Wingfield, *Duquesne University*

“Against Substance: Ethical Approaches to Biblical Interpretation”
Gilad Elbom, *Oregon State University*

“Giorgio Agamben: An Ethics of Remembrance”
Alex Fagin, *Duquesne University*

“Urban Communication Ethics in Washington, D.C.: A Study of Major Monuments and Memorials”
Kelly Errera, *Duquesne University*
David Errera, *Duquesne University*

DAY 3: THURSDAY, JUNE 10, 2021

Zoom 3

Meeting ID: 999 1819 2794

Passcode: cec3

8:00 a.m. – 9:15 a.m. Concurrent Panel 9A
A City Without Walls: Hospitality and Urban
Communication Ethics

Chair: Annette M. Holba, *Plymouth University*

“Communication Ethics in the Post-Pandemic City: Dorothy Day, Shared Precarity, and Boundless Hospitality”

John Rief, *Metropolitan State University of Denver*

“Cultural Humility: Uncertainty, Narrative, and Communication”

Katherine Rogers, *Duquesne University*

“The Urgency for Engaged Dialogue in Instructional Risk Communication”

Deanna D. Sellnow, *University of Central Florida*

Timothy L. Sellnow, *University of Central Florida*

Rodrigo Soares, *University of Central Florida*

“On Closed Selves and Urban Homologation: A Semioethic Perspective”

Dario Dellino, *University of Bari Aldo Moro*

8:00 a.m. – 9:15 a.m. Concurrent Panel 9B
Steeling the City: Re-envisioning Urban Communication
Ethics in Pittsburgh

Chair: Natalia E. Wohar, *Duquesne University*

“Neighborhood of Make-Believe: How Marketing Communication of the Steel City’s Imagined Space Has Helped Created Two Pittsburgh”

Brandy Hadden, *Duquesne University*

“Climate Action Planning, Green Gentrification, and Lived Realities in Pittsburgh, PA”

Carla Richards, *Duquesne University*

“A Steel City’s Call for Balance: Rachel Carson and Edith Ammon’s Activism in Pittsburgh’s Twenty-First Century Revitalization”
Christopher Bondi, *University of Louisiana Monroe*

“Reinventing the City: A Rhetorical Analysis of Gentrification and Revitalization Efforts in the Urban Environment”
Emmalee Torisk, *Duquesne University*

9:30 a.m. – 10:45 a.m. Concurrent Panel 10A
Movement and Change through Times of Crisis: Ethical Reflections

Chair: Basak M. Guven, *Duquesne University*

“Communication Ethics in Mediated Environments: Re-Considering Conceptions of Presence and Absence”
Susan Mancino, *Saint Mary’s College*

“Movement and Change in Educational Practices for the Post-Pandemic Era”
Maureen Ebben, *University of Southern Maine*

“Dialogic Ethics, Civility, and the Practice of “Contemplative Pause” in a Contested Public Space”
Ozum Ucok-Sayrak, *Duquesne University*
Annette M. Holba, *Plymouth University*

“Exceeding Niceness: Prioritization, Care, and Adaptability in Socially Civil Discourse”
Elizabeth S. Parks, *Colorado State University*
Hannah M. Groves, *Colorado School of Public Health*

“Panic at the Border: Pandemic in the Oedipus Tyrannus”
Matthew Gumpert, *Bosphorus University (Istanbul)*

“Communicative Lessons from the Pandemic”
Ronald C. Arnett, *Duquesne University*

9:30 a.m. – 10:45 a.m. Concurrent Panel 10B
Urban Communication Ethics at Work: Corporate and Social Contexts

Chair: Janie M. Harden Fritz, *Duquesne University*

“Local Organization Responses to Black Lives Matter Protests: Embracing an ‘Ethic of Care’ When Engaging Community Crises by Convention Visitors Bureaus”

Jeffrey Brand, *University of Northern Iowa*

“Ethics of Social Media Company’s Reputation Management over Hate Speech and Disinformation: A Case of Facebook Ad Boycott, #StopHateforProfitCampaign”

Sun-A Park, *Robert Morris University*

“Branding: Transforming Organizations into ‘Reliable Other(s)’”

Nichodemus A. Okafor, *Duquesne University*

11:00 a.m. – 12:15 p.m. Concurrent Panel 11A
Ethics of Solidarity: Conscience and Altruism

Chair: Cem Zeytinoglu, *East Stroudsburg University*

“An Ethics of Attestation: In-Between Selfhood and Alterity”

Fadoua Loudiy, *Slippery Rock University*

“Land Acknowledgement Agreements as Examples of Altruistic Solidarity with Native Peoples”

Cem Zeytinoglu, *East Stroudsburg University*

11:00 a.m. – 12:15 p.m. Concurrent Panel 11B
Urban Communication Ethics in the Air: Flourishing and Resilience

Chair: Michael R. Kearney, *Duquesne University*

“Mental Health, Video Games, and the Rhetorical Reset”

Paul Lucas, *University of Pittsburgh at Johnstown*

“Audubon’s Avian Ethics”

David DeLuliis, *Bethany College*

“Communication and Ethics: Considering the Conflicting Messages of COVID-19”

Sarah M. DeLuliis, *Duquesne University*

Pat Arneson, *Duquesne University*

11:00 a.m. – 12:15 p.m. Concurrent Panel 11C

Human Flourishing and Dialogic Possibilities: Ethical Resonances in Vocality, Listening, Responsibility, and Argument

Chair: Annette M. Holba, *Plymouth State University*

“The Ethics of Vocality”

Deborah Eicher-Catt, *Pennsylvania State University, York*

“Listening with Unseen Others”

Lisbeth Lipari, *Denison University*

“‘We are but faint-hearted crusaders:’ Thoreau and Beauvoir on Freedom and Personal Responsibility”

Jessica Sturgess, *Arizona State University*

“Dialogue Interrupted: Making a Case for Public Moral Argument”

Annette M. Holba, *Plymouth State University*

Respondent: Ramsey Eric Ramsey, *Arizona State University, Barrett*

12:30 p.m. – 1:45 p.m. Concurrent Panel 12A

The Ethics of the Black Rhetoric and Public Address Tradition

Chair: Andre E. Johnson, *University of Memphis*

“Signification and the Null Persona”

Moya Harris, *Christian Theological Seminary*

“The Protest Pandemic: Mayor Keisha Lance Bottom’s Rhetorical Assault on the 2020 Uprising as Vaccine”

DiArron Morrison, *University of Memphis*

“A Womanist Literary Exegesis”

Ayo Morton, *University of Memphis*

12:30 p.m. – 1:45 p.m. Concurrent Panel 12B
Communicative Challenges

Chair: Janie M. Harden Fritz, *Duquesne University*

“‘The Most Dangerous Negro in America:’ The Contributions of Martin Luther King’s March on Washington Address and the Long Civil Rights Movement to Urban America”

David Frank, *University of Oregon*

“‘To Give or Not to Give?’: Tensions between the Ethical and Legal Imperatives of Encounters with Urban Panhandlers”

Adrienne E. Hacker Daniels, *Illinois College*

Christopher J. Oldenburg, *Illinois College*

“It’s JEDI Time: From a Dialectic of Difference to an Ethic of Connection, Compassion, and Care”

Deanna Sellnow, *University of Central Florida*

Respondent: Ronald C. Arnett, *Duquesne University*

12:30 p.m. – 1:45 p.m. Concurrent Panel 12C
Beholding and Belonging in the Beloved Community:
Integrated Marketing Communication and Contemporary
Activism and Ministry

Chair: Craig Maier, *Duquesne University*

“Good Looking Out: Beholding a Beginning Metaphor for IMC-focused Ministry”

Rodney Lyde, *Duquesne University*

“Brand Activism as Engagement in a Dialogic Space: Gregory C. Ellison II and Authenticity in Integrated Marketing Communication Practice”
Jiahong Tong, *Duquesne University*

“Discovering Belonging: Abuse, Invisibility, and Injustice in Integrated Marketing”
Victor J. Grigsby, *Duquesne University*

“The Impact of Integrated Marketing Communication on Black Males in the Beloved Community”
Richard W. Wingfield, *Duquesne University*

Respondent: Gregory C. Ellison, II, *Emory University’s Candler School of Divinity*

2:00 p.m. – 3:00 p.m. **Keynote Address – “City Fences: The Phenomenology of Communication in and about Neighborhoods”**
Erik Garrett, *Duquesne University*

Introduction by Janie M. Harden Fritz, *Duquesne University*

3:15 p.m. – 4:00 p.m. **James A. Jaksza Address**
Pat Arneson, *Duquesne University*

Conference Closing
Ronald C. Arnett, *Duquesne University*